

# schaubühne

## Data Protection Policy according to Art. 13, Para. 4 of the GDPR

### **Schaubühne am Lehniner Platz**

Non-Profit Theatre Company  
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ticket@schaubuehne.de

### **Management**

Dr Friedrich Barner, Tobias Veit  
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### **Data Protection Officer**

Carsten Borowski at Lorop GmbH  
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### **Purpose of data collection, storage, processing and use**

Data is only collected, processed and used for the following stated purposes:  
customer administration, staff administration, administration of suppliers,  
administration of employees, administration of data from external service providers.

### **The processing of data is in accordance with Art. 6, Para. 1, letters a-c:**

- consent
- fulfilment of a contract
- fulfilment of a legal obligation

### **Planned transfers to third countries**

A transfer to third countries is not planned.

### **Recipients of data or categories of recipients**

1. Public bodies that receive data in accordance with statutory provisions (in case of requirement by law), e.g. social security agencies and tax authorities.
2. Internal departments involved in the execution of the respective business operations e.g. bookkeeping, accounting, procurement, IT.
3. External contractors in accordance with §11 Federal Data Protection Act (contracted processing or use of personal data).
4. External parties to fulfil the stated purposes.

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## **Standard deadlines for the deletion of data**

The storage of data is subject to various deadlines depending on its purpose. Tax-relevant data is generally stored for 10 years. Data for other purposes is usually stored for 6 years in accordance with commercial law. If there is no statutory requirement to retain the data, it will be deleted or destroyed once it is no longer required to fulfil the purposes of the business.

The person concerned has the right to information about and the correction or deletion (Art. 15, 16 and 17 of the GDPR) of their personal data by those responsible. The subjects of the data can revoke their consent at any time without this affecting the legality of the processes carried out on the basis of the consent up to the time of its revocation.

## **Data Protection**

If there is the option to enter personal data (email address, name, address) on the website, this is done voluntarily. The Schaubühne expressly declares that it will not pass this data on to third parties.

## **Notice of liability for external links**

Despite careful content control, we assume no liability for the content of external links. The operators of the linked pages are solely responsible for their content. The district court of Hamburg ruled on 12 May 1998 that the creator of a link to a page may be jointly responsible for the content of that page. According to the district court, this can only be prevented if a website operator expressly distances themselves from this content. schaubuehne.de and most of its partner domains provide links to other webpages on the internet. In such cases, the following applies: the operators of schaubuehne.de expressly declare that they have no influence whatsoever on the design and content of the linked or imported pages. For this reason, the operators of schaubuehne.de and their partner sites expressly distance themselves from all content on all linked pages on the website and do not adopt this content as their own. This declaration applies to all pages linked from the website.

## **Delivery of the newsletter via Newsletter2go**

If you would like to receive the newsletter offered on the website, we require an email address as well as information that allows us to verify that you are the owner of the email address provided and that you agree to receive the newsletter.

We use the 'double opt-in' procedure to ensure that the recipient consents to receive the newsletter. For this, the potential recipient adds themselves to a mailing list.

They then receive a confirmation email so they can legally confirm their registration.

The email address will only be actively included in the mailing list if this confirmation is received.

We use this data exclusively for sending the requested information and offers.

Newsletter2Go uses newsletter software and your data will be sent to

Newsletter2Go. The latter are prohibited from selling your data or using it for

purposes other than sending newsletters. Newsletter2Go is a German certified

provider who was selected in accordance with the requirements of the General Data

Protection Regulation and the Federal Data Protection Act.

You can revoke your consent to the storage of your data and email address and their use for the purpose of sending the newsletter at any time, for example via the unsubscribe link at the end of each newsletter.

### **Statistical evaluations with Matomo**

Our website uses the Matomo web analysis service. Matomo uses 'cookies', i.e. text files that are stored on your computer and enable us to analyse your use of our website. For this purpose, the usage information generated by the cookie (including your abbreviated IP address) is sent to our server and stored for the purpose of usage analysis, which we use to optimise our webpages. Your IP address is instantaneously anonymised during this process so that you, as the user, remain anonymous to us. The information generated by the cookie about your use of our website is not passed on to third parties. You can prevent the use of cookies by choosing your browser settings accordingly. However, by doing so, you may not be able to use all the website's functions to their full extent. If you do not agree to the storage and evaluation of this data from your visit, you can object to the storage and use at any time with a click of your mouse. In this case, an 'opt-out cookie' is stored in your browser, meaning that Matomo does not collect any data from the session. Please note: when you delete your cookies, the opt-out cookie will also be deleted and you may have to activate it once more.

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